



Synnex
FootyTipping09

<http://footy tipping.synnex.com.au>



Be part of the Synnex Footy Tipping 2009

What is it?

An online footy tipping game based on the AFL 2009 season that allows Resellers to tip and win prizes. Players earn points based on all games played over the season.

Who can register to play?

The game is available to all Synnex resellers, Synnex staff and Sponsors to play for free. All players must register their details in order to play.

How does this run?

The online footy site is integrated within the Synnex password protected website. Every player has to log into the Synnex website in order to play.

When will this begin?

From Round One 26th March - the Grand Final 26th September 2009

What are the prizes?

Synnex in conjunction with sponsors will run prizes for the highest scoring tipper each month of the season. At the end of the season, there will be one major prize for the top scoring player and one prize for the least scoring player. Prizes will also be given to the first 100 early registrations.

Sponsorship Package

As one of 5 sponsors, you will have exclusive sponsorship rights to all online and print media for the entire season: **\$3,500ex** (on a first come first served basis).

What you will get?

1. **One of 5 boom box** (300 x 250) advertising on micro site homepage for the entire season.
2. **One of 5 land scrapper** (970 x 80) advertising on micro site homepage for the entire season.
3. **Branding rights** on all Fantasy Game Points Weekly Update edms for the entire season. Total 26 edms.
4. **Branding rights on the footy micro site** – corporate logos of all sponsorship partners will be displayed on the homepage for the entire season.
5. **Branding rights on Launch Campaigns** – corporate logos of all sponsorship partners will be displayed on all online and print media of the launch campaign.

